

Movie Industry History Data

Taken from Our Video on the History of the Movie Industry

The Big Five

Paramount

Loew's/Metro-Goldwyn-Mayer

20th Century-Fox

Warner Bros.

RKO

- All had studios for film production
- All had theaters for film exhibition
 - All were major distributors

The Little Three

Universal
Columbia
United Artists

- Universal and Columbia but not United Artists had studios for film production
 - *None had theaters for film exhibition*
 - All were smaller distributors

1938 Total Company Revenues

Loew's	\$108.9 MM
Warner Bros.	\$102.2 MM
Paramount	\$100.9 MM
20 th Century-Fox	\$ 58.2 MM
RKO	\$ 56.3 MM
Columbia	\$ 20.1 MM
Universal	\$ 18.6 MM
United Artists	\$ 11.7 MM

American Film Institute Top 100 Movies 1896-1996 by Distributor/Studio

16 ½ United Artists

16 Warner Bros.

13 Paramount

12 Columbia

10 ½ MGM

8 Fox

7 RKO

7 Universal

½ = shared deal

American Film Institute

The Top 20 American Movies 1896-1996

TOP TEN

Citizen Kane, RKO 1941
Casablanca, Warner 1942
Godfather, Paramount 1972
Gone with the Wind, MGM 1939
Lawrence of Arabia, Columbia 1962
Wizard of Oz, MGM 1939
The Graduate, Avco Embassy 1967
On the Waterfront, Columbia 1954
Schindler's List, Universal 1993
Singin' in the Rain, MGM 1952

SECOND TEN

It's a Wonderful Life, RKO 1946
Sunset Boulevard, Paramount 1950
The Bridge on the River Kwai, Columbia 1957
Some Like It Hot, UA 1959
Star Wars, Fox 1977
All About Eve, Fox 1950
The African Queen, UA 1951
Psycho, Paramount 1960
Chinatown, Paramount 1974
One Flew Over the Cuckoo's Nest, UA 1975

1920-1950: The Studios Owned Many First-Run Theaters

1940 Theater Count by Owner

Paramount	1273
Warner	557
Fox	538
RKO	132
Loew's	122

1948 Paramount Decision

The Movie Industry in the 21st Century

Breakout of One Dollar of Typical Box Office Revenue:

19 cents to the Theater

24 cents Distribution Fee

20 cents Advertising and Publicity

6 cents Prints and Miscellaneous Costs

50 cents Distribution and Promotion

31 cents for Production and Profit

The Movie Industry in the 21st Century

There are SIX big players:

Warner Bros. is part of Time Warner.

Paramount is controlled by Viacom (Sumner Redstone).

Fox is controlled by News Corp. (Rupert Murdoch).

Columbia is controlled by Sony.

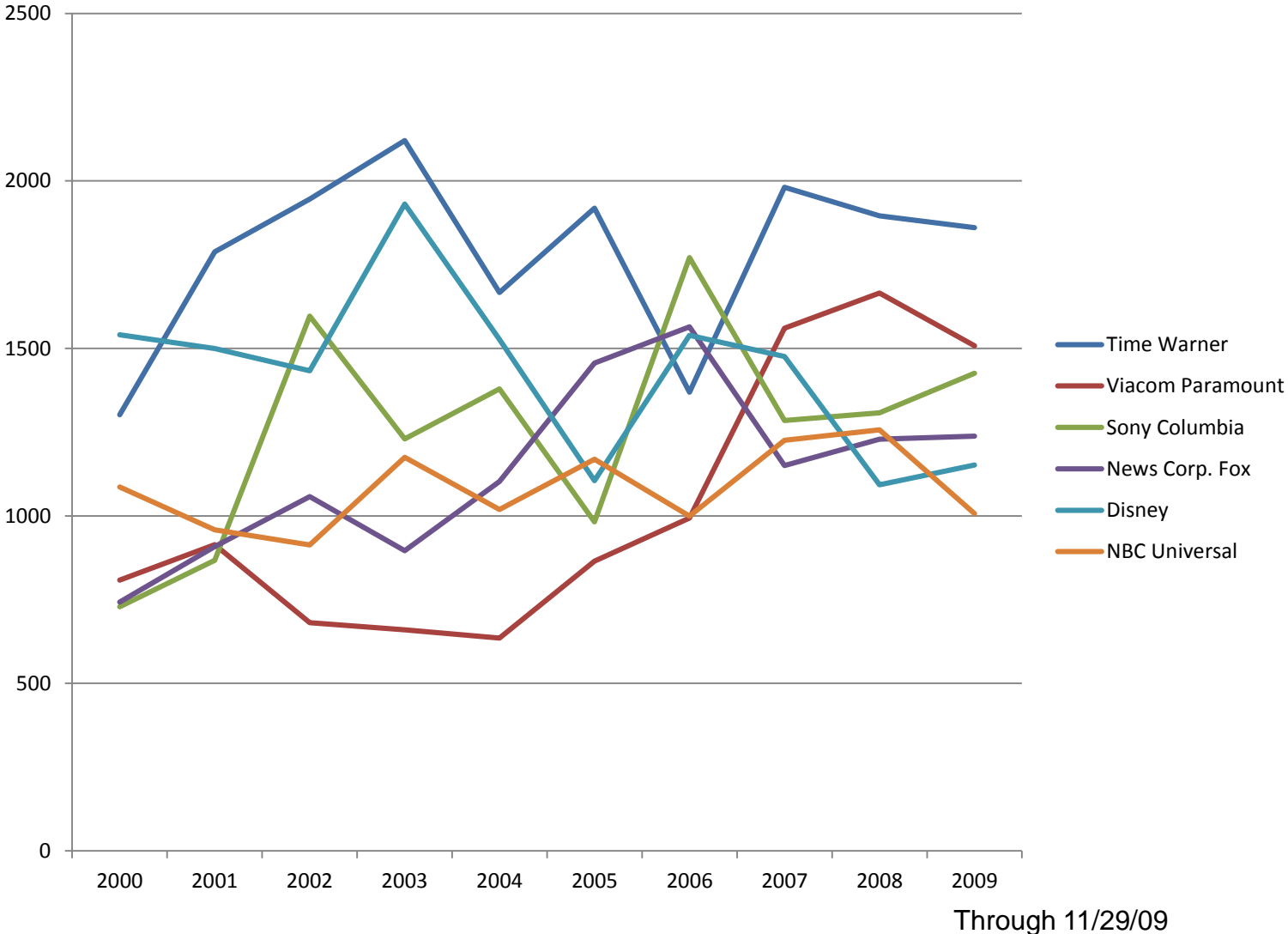
Universal is part of NBCUniversal, owned by cable operator Comcast.

Disney bought ABC and is now a major player.

(MGM and UA have shriveled up, changed hands, and are marginal players).

(RKO is long gone.)

2000-2009 Annual Box Office Revenue (\$MM) Major Studios/Distributors



Box Office Totals 2016

1	<u>Buena Vista</u>	26.3%	\$3,000.9	16
2	<u>Warner Bros.</u>	16.7%	\$1,902.2	35
3	<u>20th Century Fox</u>	12.9%	\$1,468.9	22
4	<u>Universal</u>	12.4%	\$1,408.0	20
5	<u>Sony / Columbia</u>	8.0%	\$911.5	27
6	<u>Paramount</u>	7.7%	\$876.8	18
7	<u>Lionsgate</u>	5.8%	\$665.0	27
8	<u>Focus Features</u>	1.7%	\$196.5	12
9	<u>STX Entertainme nt</u>	1.7%	\$195.6	7

Box Office Totals January 1, 2017 through October 22, 2017

1	<u>Warner Bros.</u>	20.3%	\$1,745.4	29
2	<u>Universal</u>	16.6%	\$1,428.9	14
3	<u>Buena Vista</u>	16.3%	\$1,402.1	9
4	<u>20th Century Fox</u>	12.9%	\$1,110.2	15
5	<u>Sony / Columbia</u>	9.4%	\$812.8	22
6	<u>Lionsgate</u>	8.1%	\$694.5	19
7	<u>Paramount</u>	4.7%	\$408.8	14
8	<u>Weinstein Company</u>	1.4%	\$124.0	7
9	<u>STX Entertainmen t</u>	1.4%	\$118.1	7
10	<u>Open Road Films</u>	1.2%	\$104.4	8

Top 10 Box Office Films of All Time

Worldwide Totals (through 11/29/09)

Titanic	Paramount	\$ 1843 MM
Lord of the Rings Return of the King	Warner	\$ 1119 MM
Pirates of the Caribbean Dead Man's Chest	Disney	\$ 1066 MM
(Batman) The Dark Knight	Warner	\$ 1002 MM
Harry Potter and the Sorcerer's Stone	Warner	\$ 975 MM
Pirates of the Caribbean At World's End	Disney	\$ 961 MM
Harry Potter and the Order of the Phoenix	Warner	\$ 938 MM
Harry Potter and the Half-Blood Prince	Warner	\$ 929 MM
Lord of the Rings Twin Towers	Warner	\$ 925 MM
Star Wars Episode I Phantom Menace	Fox	\$ 924 MM

Updated 2017

Rank	Title	Studio	Worldwide	Domestic / %		Overseas / %		Year^
1	Avatar	Fox	\$2,788.0	\$760.5	27.3%	\$2,027.5	72.7%	2009^
2	Titanic	Par.	\$2,186.8	\$658.7	30.1%	\$1,528.1	69.9%	1997^
3	Star Wars: The Force Awakens	BV	\$2,068.2	\$936.7	45.3%	\$1,131.6	54.7%	2015
4	Jurassic World	Uni.	\$1,671.7	\$652.3	39.0%	\$1,019.4	61.0%	2015
5	Marvel's The Avengers	BV	\$1,518.8	\$623.4	41.0%	\$895.5	59.0%	2012
6	Furious 7	Uni.	\$1,516.0	\$353.0	23.3%	\$1,163.0	76.7%	2015
7	Avengers: Age of Ultron	BV	\$1,405.4	\$459.0	32.7%	\$946.4	67.3%	2015
8	Harry Potter and the Deathly Hallows Part 2	WB	\$1,341.5	\$381.0	28.4%	\$960.5	71.6%	2011
9	Frozen	BV	\$1,276.5	\$400.7	31.4%	\$875.7	68.6%	2013
10	Beauty and the Beast (2017)	BV	\$1,263.5	\$504.0	39.9%	\$759.5	60.1%	2017

Top 10 Box Office Films of All Time
Adjusted for Price Inflation
US Totals (through 11/29/09)

Gone with the Wind	1939	MGM	\$ 1451 MM
Star Wars	1977	Fox	\$ 1279 MM
The Sound of Music	1965	Fox	\$ 1023 MM
E.T. The Extra-Terrestrial	1982	Universal	\$ 1019 MM
The Ten Commandments	1956	Paramount	\$ 941 MM
Titanic	1997	Paramount	\$ 922 MM
Jaws	1975	Universal	\$ 920 MM
Dr. Zhivago	1965	MGM	\$ 891 MM
The Exorcist	1973	Warner	\$ 794 MM
Snow White and the Seven Dwarfs	1937	Disney	\$ 782 MM

Updated 2017

Rank	Title (click to view)	Studio	Adjusted Gross	Unadjusted Gross	Year^
1	Gone with the Wind	MGM	\$1,804,258,500	\$198,676,459	1939^
2	Star Wars	Fox	\$1,590,608,000	\$460,998,007	1977^
3	The Sound of Music	Fox	\$1,271,769,300	\$158,671,368	1965
4	E.T.: The Extra-Terrestrial	Uni.	\$1,266,759,200	\$435,110,554	1982^
5	Titanic	Par.	\$1,209,787,000	\$658,672,302	1997^
6	The Ten Commandments	Par.	\$1,169,830,000	\$65,500,000	1956
7	Jaws	Uni.	\$1,143,743,800	\$260,000,000	1975
8	Doctor Zhivago	MGM	\$1,108,529,600	\$111,721,910	1965
9	The Exorcist	WB	\$987,650,600	\$232,906,145	1973^
10	Snow White and the Seven Dwarfs	Dis.	\$973,370,000	\$184,925,486	1937^

All Time Top Franchises through 2017

Franchise	<u>Total Gross</u>	<u># Movies / Average</u>	<u>#1 Picture</u>	<u>Gross</u>	
<u>Marvel Cinematic Universe</u>	\$4,958.5	16	\$309.9	<u>The Avengers</u>	\$623.4
<u>Star Wars</u>	\$3,386.8	9	\$376.3	<u>Star Wars: The Force Awakens</u>	\$936.7
<u>J.K. Rowling's Wizarding World</u>	\$2,625.8	10	\$262.6	<u>Harry Potter / Deathly Hallows (P2)</u>	\$381.0
<u>Batman</u>	\$2,407.7	11	\$218.9	<u>The Dark Knight</u>	\$533.3
<u>Harry Potter</u>	\$2,391.8	9	\$265.8	<u>Harry Potter / Deathly Hallows (P2)</u>	\$381.0
<u>James Bond</u>	\$2,112.9	25	\$84.5	<u>Skyfall</u>	\$304.4
<u>Disney Live Action Reimaginings</u>	\$2,092.9	8	\$261.6	<u>Beauty and the Beast</u>	\$504.0
<u>X-Men</u>	\$2,044.2	10	\$204.4	<u>Deadpool</u>	\$363.1
<u>Spider-Man</u>	\$1,912.5	6	\$318.7	<u>Spider-Man</u>	\$403.7
<u>Middle Earth</u>	\$1,846.7	6	\$307.8	<u>Return of the King</u>	\$377.0

Row	Actor	Total Gross	# Movies / Average	#1 Picture	Gross	
1	Samuel L. Jackson	\$5,148.9	73	\$70.5	The Avengers	\$623.4
2	Harrison Ford	\$4,946.7	42	\$117.8	Star Wars: The Force Awakens	\$936.7
3	Tom Hanks	\$4,522.9	47	\$96.2	Toy Story 3	\$415.0
4	Morgan Freeman	\$4,515.7	62	\$72.8	The Dark Knight	\$534.9
5	Robert Downey, Jr.	\$4,281.2	54	\$79.3	The Avengers	\$623.4
6	Eddie Murphy	\$3,811.1	39	\$97.7	Shrek 2	\$441.2
7	Tom Cruise	\$3,771.8	39	\$96.7	War of the Worlds	\$234.3
8	Stanley Tucci	\$3,758.1	52	\$72.3	Beauty and the Beast	\$504.0
9	Scarlett Johansson	\$3,674.9	40	\$91.9	The Avengers	\$623.4
10	Ian McKellen	\$3,654.4	32	\$114.2	Beauty and the Beast	\$504.0
11	Johnny Depp	\$3,541.2	46	\$77.0	Dead Man's Chest	\$423.3
12	Anthony Daniels	\$3,420.7	8	\$427.6	Star Wars: The Force Awakens	\$936.7
13	Michael Caine	\$3,396.5	59	\$57.6	The Dark Knight	\$534.9

Row	Director	Total Gross	# Movies / Average	#1 Picture	Gross	
1	Steven Spielberg	\$4,451.4	31	\$143.6	E.T.	\$435.1
2	Michael Bay	\$2,326.5	13	\$179.0	Transformers 2	\$402.1
3	Peter Jackson	\$2,134.7	12	\$177.9	Return of the King	\$377.8
4	Robert Zemeckis	\$2,091.9	18	\$116.2	Forrest Gump	\$330.3
5	Christopher Nolan	\$2,004.3	11	\$182.2	The Dark Knight	\$534.9
6	James Cameron	\$1,975.3	9	\$219.5	Avatar	\$760.5
7	Ron Howard	\$1,896.0	24	\$79.0	The Grinch	\$260.0
8	Tim Burton	\$1,840.2	18	\$102.2	Alice in Wonderland	\$334.2
9	Clint Eastwood	\$1,816.0	34	\$53.4	American Sniper	\$350.1
10	Chris Columbus	\$1,750.3	15	\$116.7	Harry Potter / Sorcerer's Stone	\$317.6
11	George Lucas	\$1,743.9	6	\$290.7	The Phantom Menace	\$474.5
12	J.J. Abrams	\$1,684.2	5	\$336.8	Star Wars: The Force Awakens	\$936.7
13	Ridley Scott	\$1,636.0	23	\$71.1	The Martian	\$228.4

Row	Producer	Total Gross	# Movies / Average	#1 Picture	Gross	
1	Steven Spielberg	\$7,548.1	68	\$111.0	Jurassic World	\$652.3
2	Kevin Feige	\$6,915.3	29	\$238.5	The Avengers	\$623.4
3	Stan Lee	\$6,907.3	34	\$203.2	The Avengers	\$623.4
4	Kathleen Kennedy	\$6,906.6	59	\$117.1	Star Wars: The Force Awakens	\$936.7
5	Thomas Tull	\$5,694.7	38	\$149.9	Jurassic World	\$652.3
6	Frank Marshall	\$5,435.7	58	\$93.7	Jurassic World	\$652.3
7	Arnon Milchan	\$4,977.2	118	\$42.2	Alvin and the Chipmunks 2	\$219.6
8	Jerry Bruckheimer	\$4,892.4	44	\$111.2	Dead Man's Chest	\$423.3
9	Brian Grazer	\$4,144.5	65	\$63.8	The Grinch	\$260.0
10	Scott Rudin	\$4,072.0	88	\$46.3	True Grit	\$171.2
11	Roger Birnbaum	\$4,040.5	78	\$51.8	Bruce Almighty	\$242.8
12	John Lasseter	\$3,977.5	21	\$189.4	Toy Story 3	\$415.0