

Retail History Data

Taken from Our Video on the History of American Retailing

12 Largest US Metropolitan Areas, 1930

City	Metropolitan Area Population, 1930
NY	10,901
Chicago	4,365
Philadelphia	2,847
Los Angeles	2,318
Boston	2,308
Detroit	2,105
Pittsburgh	1,954
St. Louis	1,294
San Francisco	1,290
Cleveland	1,195
Baltimore	949
Minneapolis	832

Estimated Biggest Single US Department Stores, 1963

Store	City	Sales (\$MM)
Macy's	NY	168
Field's	Chicago	135
Hudson's	Detroit	110
A&S	Brooklyn	100
Jordan Marsh	Boston	90
Lazarus	Columbus	85
Bloomingdale's	NY	78
Hudson's	Northland, Detroit	75
Dayton's	Minneapolis	72
Rich's	Atlanta	70
Kaufmann's	Pittsburgh	67
Wanamaker's	Philadelphia	67
Famous-Barr	St. Louis	65
Carson Pirie Scott	Chicago	60
Filene's	Boston	59
Saks 5 th Avenue	NY	59

Highest Single Store Revenues Adjusted for Inflation to 2010 Dollars

Store	City	Year	Sales in 2010 \$ (MM)
AT Stewart	NY	1873	\$ 217
Wanamaker	Philadelphia	1902	\$ 442
Macy's	New York	1906	\$ 403
Field's	Chicago	1906	\$ 610
Bon Marche	Paris	1906	\$ 965
Macy's	NY	1930	\$ 1286
Hudson's	Detroit	1953	\$ 1242 ?
Field's	Chicago	1962	\$ 969
Hudson's	Northland	1962	\$ 538
Japanese Stores	Tokyo	1990s-2000s	\$ 2500-3000

A&P Number of Stores

Year	Number of Stores
1860	1
1865	4
1870	11
1881	100
1890	150
1901	198
1906	291
1910	372
1912	480

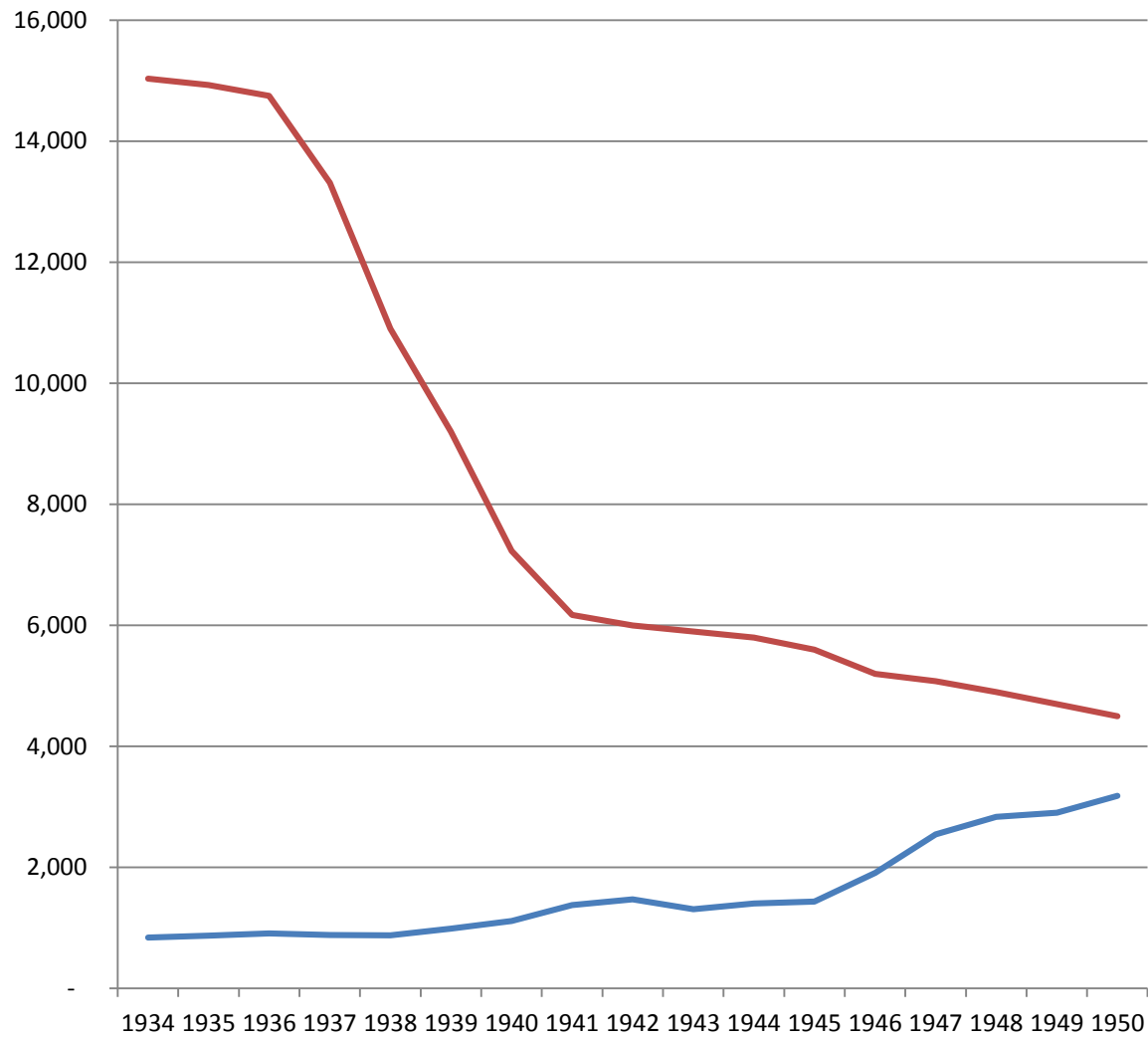
A&P Number of Stores

Year	Number of Stores
1912	480
1913	585
1914	991
1915	1,817
1916	2,866
1917	3,782
1918	3,799
1919	4,224
1920	4,621
1923	9,303
1925	14,034
1927	15,671

Largest Grocery Chains 1929

Chain	Base	Stores	Sales (\$MM)
A&P	NY	15,418	\$1054
Kroger	Cinci	5,575	\$ 287
Safeway	San Fran	2,340	\$ 214
American Stores	Phila	2,644	\$ 143
National Tea	Chicago	1,627	\$ 90
First National	Boston	2,002	\$ 76
Grand Union	NY	612	\$ 37

A&P 1934-50



Stores
Sales (\$MM)

Sales
rose from
\$800MM
to \$3B

Woolworth Number of Stores

Year	Number of Stores
1879	1
1886	7
1900	59
1912	631
1915	805
1920	1,111
1930	1,881
1940	2,027

Top Dime Store or Variety Store Chains, 1957

Company	1957 Sales (\$MM)
FW Woolworth	\$ 824
WT Grant	\$ 406
SS Kresge	\$ 377
JJ Newberry	\$ 213
GC Murphy	\$ 208
SH Kress	\$ 159
McCrory	\$ 112
HL Green	\$ 111
Neisner Brothers	\$ 70
McLellan	\$ 61

JC Penney Number of Stores

Year	Number of Stores
1902	1
1910	14
1915	86
1920	312
1925	674
1929	1,395
1940	1,586

Sears Roebuck Number of Stores

Year	Number of Stores
1925	8
1930	351
1940	529
1950	647

Retail Revenue passed Catalog Revenue in 1930

Largest US Retail Companies, 1957

Company	1957 Sales (\$MM)
A&P	4,769
Sears	3,608
Safeway	2,117
Kroger	1,674
JC Penney	1,312
Montgomery Ward	1,074
American Stores	837
FW Woolworth	824
National Tea	681
Federated Department Stores	636
Allied Stores	633

1968 Largest Discount Store Chains

Rank	Company	Store Names	1968 Store Count	1968 Revenue (\$MM)	1964 Revenue (\$MM)
1	SS Kresge	K Mart, Jupiter	356	1310	325.0
2	Gibson	Gibson's	434	1021	190.0
3	Spartans Industries	EJ Korvette	45	687	529.0
4	Interstate Stores	White Front, Topps	86	581	323.0
5	Vornado	Two Guys, Unimart	53	530	316.0
6	Zayre	Zayre, Shopper's City	131	525	176.0
7	Arlan's	Arlan's, Play World	91	335	170.0
8	Parkview-Gem	Gem, Dixie Mart, Corondolet	39	329	250.0
9	FW Woolworth	Woolco	65	312	58.0
10	Spartan Dept. Stores	Atlantic Thrift	96	285	278.0
11	Food Fair	JM Fields	65	272	162.0
12	Alexander's	Alexander's	8	259	153.0
13	McCrory	S Klein	13	233	185.0
14	Cook Coffee	Uncle Bill's, Ontario, Clarks, Consolidated Sales	77	230	60.0
15	Baza'r	Baza'r, Cal, Gov-Mart, Save-Co	19	210	40.0
16	Grand Union	Grand Way	32	207	137.0
17	Diana Stores	Millers, Great Eastern, Gulf Mart	38	200	118.0
18	King's	King's, Miracle Mart	78	193	103.0
19	Dayton	Target	11	175	39.0
20	Stop & Shop	Bradlee's	52	165	73.0